

Vaccine Genie (part of Mercer Island Community Clinic, LLC), vaccinegenie.com, founded 2023, private, HQ: Seattle, WA, Non Dilutive funding, \$200,000 for 1 year runway, please contact: Evelyn Fang MD MPH, info@vaccinegenie.com



VACCINE GENIE

Hassle-Free Universal Vaccine Records
vaccinegenie.com



A Global Problem

Most countries don't have national vaccine registries and there are no plans from the UN or WHO to create a global digital vaccine registry. The current WHO vaccine paper "Yellow Card" is only in English and French. Without complete vaccine records, students and workers can't start school or work, and kids can't attend other activities like daycare and camp.

Our Solution

Vaccine Genie is a hassle-free **Universal Vaccine Record System** with AI-enhanced Auto Entry and Translation, country-specific vaccine advice and frictionless sharing. Our simple \$10/yr app maintains encrypted records on personal devices and is automatically synced to the cloud for backup.

Market Opportunity

US Expats Abroad	Foreign Expats in US
10M+	15M+

We believe that there is a realistic **\$250M TAM**, **\$100M SAM**, and **\$50M SOM** for this product with a potential future play towards the creation of universal medical record portability.

The Competition

Vaccine Genie alternatives include existing registries, poorly-integrated healthcare provider databases (such as MyChart/Epic), and consumer or enterprise applications. The most extensive vaccine registry in the US - MyIRmobile - has data from merely 7 states and fails to include records from exempted reporting entities (even tetanus shots given at some urgent care clinics!)

	Vaccine Genie	Vaccine Log, Vaccy	MyChart & other portals
Web and Mobile Accessible	✓	✓	✓
Open-source Share w/ MDs	✓	x	x
Vaccine Advice	✓	✓	x
Family Manager across Systems	✓	x	x
AI OCR Aided Data Entry	✓	x	x
Auto-Translation	✓	x	x

Timeline

Initiation	Critical Path Goals	Milestone Metrics
Q2 2024	αMVP test campaign. βMVP development & test campaign. A/B marketing/pricing tests.	Onboard 100+ α/β clients for functionality and value proposition pricing validation feedback. Soft Launch preparations completed.
Q3 2024	Soft launch. Grow sales funnel, operations and support, expand marketing tests.	Launched customer testing campaign to assess outreach messaging resonance and test real-world pricing take rates. Soft Launch Party.
Q4 2024	Hard launch v1.0 product in USA and China before end of year. Fast growth spigot prep.	Growth sales and marketing roles filled. Strategy and tactical plans complete. Preparations completed, Hard Launch executed. Party 2.0
H1 2025	Madness in the Growthverse with new localization, while executing operationally.	Localization expansion roadmap launch. Partnership program launch. Final bootstrapped investments executed. Universal standard launch.
H2 2025	Acceleration of Partnership-driven growth, localization expansion also accelerates.	Partnerships drive significant growth, significant expansion of medical record functionality & technical partnerships. Friends & Family round.
2026	Final localization push. Universal Standard promotion. Growth accelerates. Initial round.	De Facto Universal Standard traction for healthcare records, Global localization achieved. Initial Round or exit.

Traction

- Jun '23 UW iCorp program: \$1000 customer discovery grant
- Nov '23 Winners of the UW Sacia Digital Health Innovation Workshop Pitch Competition
- Feb '24 Launched Wechat channel to advertise Vaccine Genie pre-launch and refine our MVP with customer feedback. (WeChat: the major social media not blocked in China.)

Team

Evelyn Fang, MD, MPH - Founder/CEO, Clinical Informatics '25
Arsheya Raj - Founder/CTO, App developer, CS '24
Hiral Doshi - Product Manager, Information Tech '24
Paige Han - Product Designer, Human Centered Design & Eng '25
Clover Chen - Market Strategist, Pharmaceuticals '24