

Executive Summary

BodiGuide is a medical device and remote patient monitoring service company specializing in continuous fluid monitoring (CFM) for managing Heart Failure and other chronic conditions. Our patented core technology utilizes a self-positioning anklet that continuously measures limb circumference (ankle swelling), providing real-time feedback to clinicians and patients to optimize treatment and improve patient outcomes.

Our product vision, Full Service Remote Patient Monitoring, is targeted for Integrated Health Systems, aiming to significantly reduce Heart Failure hospitalizations through improved self-care and optimized treatment. With successful completion of the Technology Proof-of-Concept phase, BodiGuide is poised for the next stage of growth.

Our goal is to become the category leader for CFM, revolutionizing patient care in chronic disease management. Currently, we are seeking investment for our Seed Round to achieve early market revenue, conduct Clinical Studies, and progress towards capturing high-profit segments of the mainstream market. Join us in transforming outcomes and making a significant impact on healthcare.

Reducing Heart Failure Hospitalizations

Customer Financial Incentives

Address staffing shortages & burn out
Shared Savings and bonuses tied to reduced costs

Heart Failure Home Monitoring Market

Current: \$3 Billion
Projected 2030: \$11 Billion (CAGR 24%)

Combination Business Model

Subscription: Rev per Patient
Services: Rev per Account, Performance Incentives

Sustained Competitive Advantage

Only simple intuitive direct measure of fluid volume
Empowers patient managed diuretics
Low training requirements
Reduces staffing workload
Applicable for the broad population
Applicable across the continuum of care

Core Technology

Features

Comfortable, Lightweight
Self-positioning, Waterproof
Battery Life: >6 months
Passive Data Collection
Effortless Setup



Patent Protection

3 US Granted, 3 US Pending
1 Nationalization Phase Pending – 7 countries
1 International Phase Pending (PCT)

Regulatory Strategy

Early Market: Class I Exempt
Mainstream Market: 510K

Phase I Clinical Studies

Early Detection of Readmission
Comparison to CardioMEMS

The BodiGuide Team

Deborah Kessler, CEO – Developed and commercialized leading-edge technology for Merck, Siemens, NASA
Bill Wekell, R&D Hardware – Career inventor and visionary of the BodiGuide Anklet. Leads R&D
Ken Gutzman, R&D Software - Veteran of SW Dev and maintenance for Boston Scientific and Medtronic
Warren Schirtzinger, Market Dev – Expert in novel technology adoption. Successes include Apple, Honeywell
Marat Fudim, MD, Medical Advisor, PI Clinical Studies – Dir HF Research and RPM, Duke Medical Center
Rush River Research - Hardware Design & Manufacturing
Univ of Missouri - Cyber Security

Funding Strategy

Non-Dilutive: \$2M (Pending NIH Grant Proposal, scoring available April 2024)
Equity Investment: \$3M