

# Intensive SBIR/STTR Workshop: NIH Focus- Seattle



LIFE SCIENCE  
WASHINGTON  
— INSTITUTE —

**Is your life science or digital health company a candidate for federal R&D funding through the Small Business Innovation Research (SBIR) Small Business Technology Transfer (STTR) programs?**

**Thursday May 2, 2019 | 8:00 AM - 4:30 PM**

**Presented by Andrea Johanson, PhD, Senior Principal Consultant,  
BBC Entrepreneurial Training & Consulting (BBCetc)**

## LEARN ABOUT SBIR/STTR FUNDING

- Current information on SBIR/STTR programs
- Strategies for targeting your proposal to address the requirements of the NIH
- How to approach each section of your proposal
- Planning your commercialization strategy
- Writing to meet the reviewers' expectations
- Common problems and pitfalls and how to avoid them

### ARE YOU:

- Planning on submitting an SBIR/STTR proposal in the next 12 months?
- Interested in learning more about the program?
- Supporting SBIR/STTR applicants?
- From an academic institution interested in working with SBIR/STTR applicants as subcontractors and supporting personnel?

**[REGISTER FOR THIS FREE WORKSHOP HERE](https://wintersbir.eventbrite.com)**

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### LOCATION:

Agora Conference Center  
1551 Eastlake Ave E.  
Seattle, WA 98102

### MORE INFO:

Contact Ingrid Ruf  
[Ingrid@lswinstitute.org](mailto:Ingrid@lswinstitute.org)

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